



Hoffman Kofman Leadership program Syllabus & Structure

Required book reading, mandatory for the entire cohort:

Each participant shall read 4 Full books over the course of the program, according to the timeline below:

1. **The Meaning Revolution.** Fred Kofman.
2. **Atlas Shrugged.** Ayn Rand
3. **1984.** George Orwell
4. **A Man In Search Of Meaning.** Viktor Frankl

Required book reading, by personal choice:

Each participant shall read 4 additional books, according to personal preference, from the list below:

1. **Meditations.** Marcus Aurelius
2. **The Power of Now.** Eckhart Tolle
3. **Atomic Habits.** James Clear
4. **Crucial Conversations: Tools for Talking When Stakes Are High.** Kerry Patterson.
5. **Never Split the Difference.** Chris Voss.
6. **Healing our World.** Mary Ruwart.
7. **Beyond Democracy.** Frank Karsten.
8. **The Right Side of History.** Ben Shapiro.
9. **For a New Liberty.** Murray N. Rothbard.
10. **Start something that Matters.** Blake Mycoskie
11. **Conscious Capitalism.** John Mackey / Raj Sisodia

Timeline notes:

- The program is divided into 4 semesters, each semester has one mandatory book reading and one personal choice book assignment.
- Items highlighted in Green are weekly team sessions which are face to face.
- Items highlighted in Grey are weeks with no weekly group meeting.
- Items marked as 'Reflection Meeting' are weeks with no weekly learning material, but still include the weekly group session, which will be done face to face.



week	Dates	Learning Module	Semester Theme	Book by Choice (1 per semester)	Mandatory Book
1	29.1 - 4.2	Leadership	Semester I Personal Dimension "I"	Meditations or Atomic Habits or The Power of Now	Atlas Shrugged
2	5.2 - 11.2	Conscious Business			
3	12.2 - 18.2	Mindfulness			
4	19.2 - 25.2	Response-ability			
5	26.2 - 4.3	Habits			
6	5.3 - 11.3	Humility + Perspectives			
7	12.3 - 18.3	Emotions			
8	19.3 - 25.3	Essentialism			
9	26.3 - 1.4	Stoicism 1			
10	2.4 - 8.4	Stoicism 2			
11	9.4 - 15.4	Pesach break			
12	16.4 - 22.4	Reflection Meeting	Semester II Inter-Personal Dimension "WE"	Crucial Conversations or Never Split The Difference	
13	23.4 - 29.4	Culture			
14	30.4 - 6.5	Communication			
15	7.5 - 13.5	Coordination			
16	14.5 - 20.5	Resolution			
17	21.5 - 27.5	Collaboration			
18	28.5 - 3.6	Co-Evaluation			
19	4.6 - 10.6	Coaching			
20	11.6 - 17.6	Teamwork			
21	18.6 - 24.6	Retreat			
22	25.6 - 1.7	Liberalism	Semester III Impersonal Dimension "IT"	For a New Liberty or The Right Side of History or Beyond Democracy	1984
23	2.7 - 8.7	Voluntarism			
24	9.7 - 15.7	Objectivism			
25	16.7-22.7	Capitalism 1+2			
26	23.7-29.7	Economics + Growth			
27	30.7-5.8	Money			
28	6.8 - 12.8	Democracy			
29	13.8 - 19.8	Western Civilization			
30	20.8 - 26.8	Summer break			
31	27.8 - 2.9	Summer break			
32	3.9 - 9.9	Heroism			
33	10.9 - 16.9	Reflection Meeting	Semester VI Impersonal Dimension "IT" IMPACT	Healing Our World or Start Something That Matters or Conscious Capitalism	A Man In Search Of Meaning
34	17.9 - 23.9	Sukkot break			
35	24.9 - 30.9	Sukkot break			
36	1.10 - 7.10	Sukkot break			
37	8.10 - 14.10	Pay it forward - Opening			
38	15.10 - 21.10	PIF - Response-ability			
39	22.10 - 28.10	PIF - Humility			
40	29.10 - 4.11	PIF - Emotions			
41	5.11 - 11.11	PIF - Communication			
42	12.11 - 18.11	PIF - Collaboration			
43	19.11 - 25.11	PIF - Coordination			
44	26.11 - 2.12	PIF - Conscious Business			
45	3.12 - 9.12	PIF - Stoicism			
46	10.12 - 16.12	PIF - Impact			
47	17.12 - 23.12	Pay it forward - Closing			
48	24.12 - 30.12	Program Closing			